



Comprehensive Economic  
Development Strategy (CEDS)

Workshop #1

October 15-16, 2024

Presented by:  
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# AGENDA

## Day One – Tuesday

1. Introductions
2. CEDS Overview
3. Project Overview
4. Group Discussion
5. Wrap Up & Next Steps

## Day Two – Wednesday

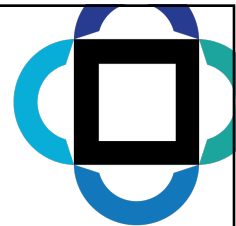
1. Tribal Survey\*
2. Vision Statement Exercise
3. SWOT Analysis
4. Strategies
5. Wrap Up & Next Steps

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# Introductions

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## CAPACITY CONSULTING, INC.



**ERIC EGELAND**  
President

Capacity Consulting, Inc. specializes in providing comprehensive solutions to challenges faced by communities, organizations, entrepreneurs, Tribal Nations, and local & state governments.



**MARTYNA TRIGGS**  
Vice President

Our expertise lies in deciphering complex business and economic environments to craft clear strategies aligned with your goals. Whether it's community revitalization or organizational growth, we're here to guide you with professionalism, clarity and precision.

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## WHAT IS A COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS)?

*"...a strategy-driven plan for regional economic development. A CEDS is the result of a regionally-owned planning process designed to build capacity and guide the economic prosperity and resiliency of an area or region.*

*The CEDS provides a vehicle for individuals, organizations, local governments, institutes of learning, and private industry to engage in a meaningful conversation and debate about what capacity building efforts would best serve economic development in the region."*

– U.S. Economic Development Administration



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## What are the benefits of a CEDS?

Helps to **build on the strengths** of the region, as well as to **identify gaps** in resources or expertise that need to be addressed.

Facilitates **regional collaboration** needed to expand supply chains and grow and support new industry clusters.

Helps to **attract federal funds** and **technical assistance** by demonstrating resources are used efficiently and effectively.

Will make the Tribe and surrounding region more **resilient and better positioned to plan for, respond to, and recover** from natural disasters and economic shocks.

Serves as a **call to action** for economic development.

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## CEDS PROCESS

### DISCOVERY



- Research & data analysis
- Site visit
- Assessment
- Benchmarking
- Focus groups
- Community survey

### OPPORTUNITY



- Visioning
- Goal setting
- Consensus building
- Strategies
- Projects

### IMPLEMENTATION



- Specific actions
- Resources
- Leadership
- Milestones
- Metrics

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## DELAWARE NATION CEDS OBJECTIVE

To develop a road map which will **guide** Delaware Nation in determining where to **allocate resources** and **identify economic development priorities** over a 5-year period.

Create a fact-based strategic economic development **action plan** that increases the Tribe's **long-term economic sustainability** and **competitiveness**.

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## TRIBAL COUNCIL ADVISORY COMMITTEE

- Deborah Dotson – President
- Victoria De La Rosa-Feliciano – Vice President
- Ann Brower – Secretary
- Phyllis Pack – Treasurer
- Michael McLane – Committee Person
- Terry Williams – Committee Person

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## STEERING COMMITTEE

- Paula Brown – DNInvestments CEO / President
- Jerry Kenney – DNIndustries CEO / President
- Christina Wright – Strategic Research Analyst
- Ivy Smith – Grant Manager
- Sylvia Pitner – Director of Social Services
- Summer Dutton – Housing Director
- Janice Maddox – Tribal Administrator
- Jackie McCasland – Environmental Programs Director
- Carissa Speck – Historic Preservation Director
- Rachel Allen – Director of Vocation Rehabilitation
- Admiral Watts – Director of the Oklahoma City Area Indian Health Service
- Sonnie Allen – Director of Cultural Preservation

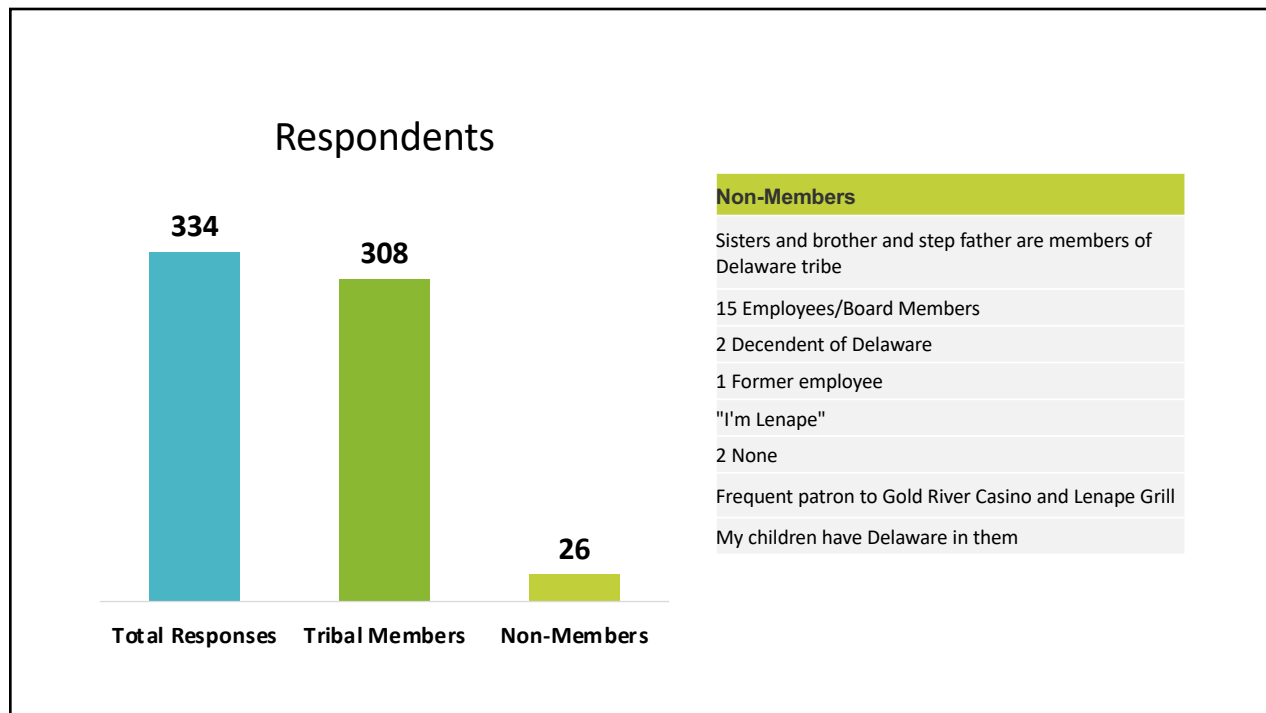
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PROJECT SCHEDULE															
PHASE/TASK	2024					2025									
	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	
<div>PROJECT KICK-OFF</div> <div><ul style="list-style-type: none"><li>Committee kick-off meeting</li><li>Set project goals</li></ul></div>	<div></div>	<div></div>													
<div>DISCOVERY</div> <div><ul style="list-style-type: none"><li>Comprehensive review of Tribe and regional economy</li><li>#1 Workshop/Visit</li><li>Stakeholder engagement - Phone interviews, Community online survey</li></ul></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>							
<div>OPPORTUNITY</div> <div><ul style="list-style-type: none"><li>Strategy development</li><li>#2 Workshop/Visit</li><li>Draft CEDS</li></ul></div>						<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>			
<div>IMPLEMENTATION / ACCOUNTABILITY</div> <div><ul style="list-style-type: none"><li>Develop performance measures and evaluation framework</li></ul></div>										<div></div>	<div></div>	<div></div>			
<div>FINAL PRESENTATION</div> <div><ul style="list-style-type: none"><li>Presentation</li><li>30-day public review process</li></ul></div>													<div></div>	<div></div>	

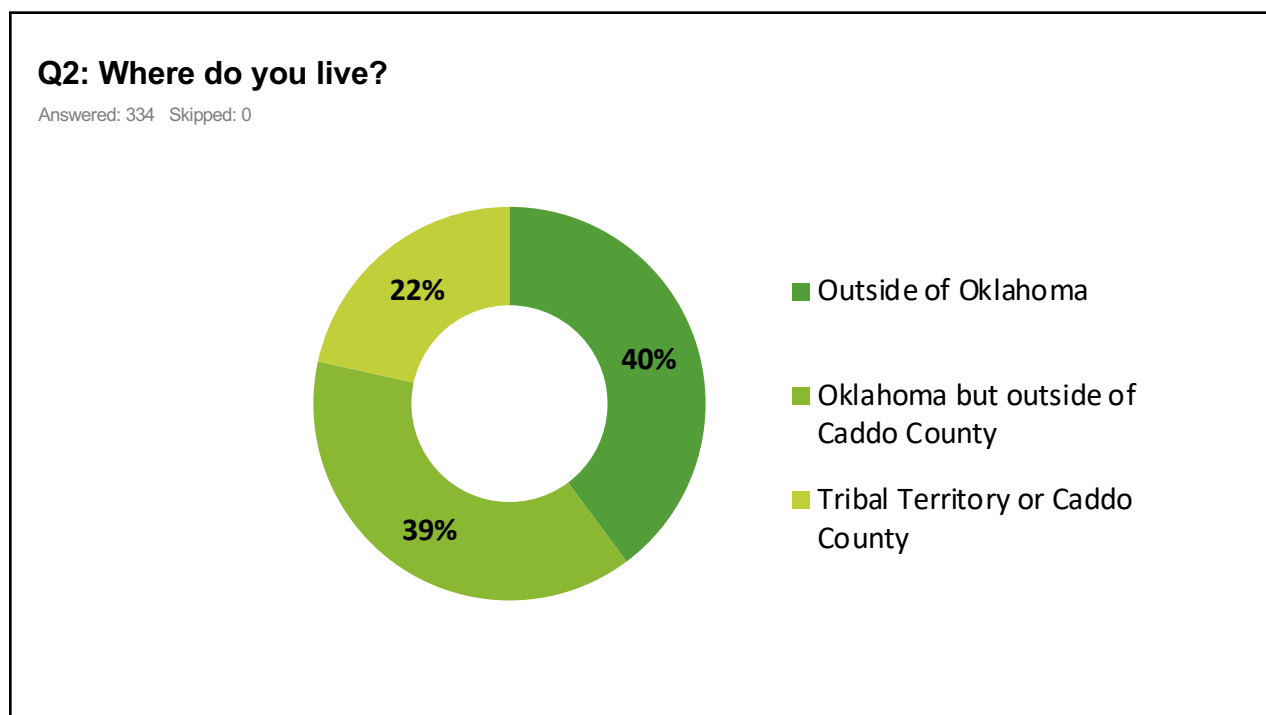
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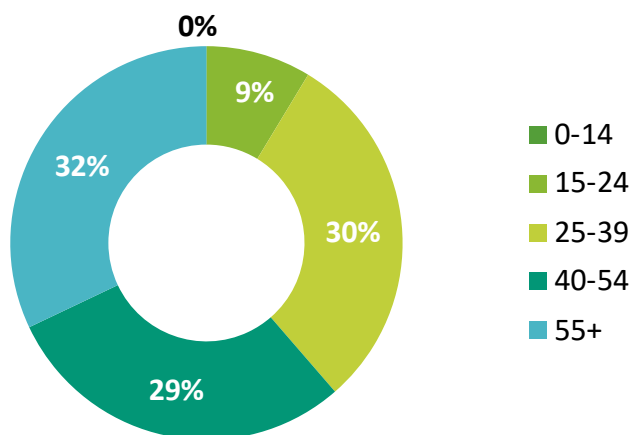


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**Q3: How old are you?**

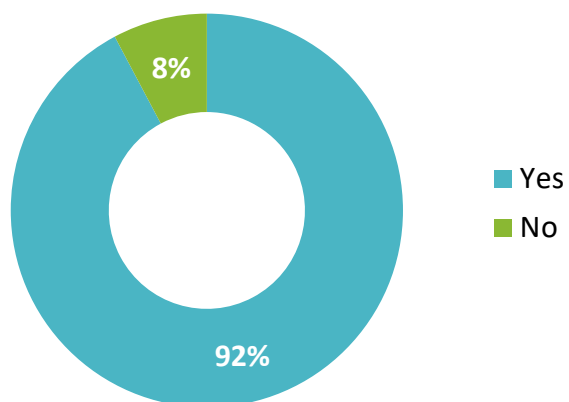
Answered: 334 Skipped: 0



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**Q4: Are you a Delaware Nation Tribal Citizen?**

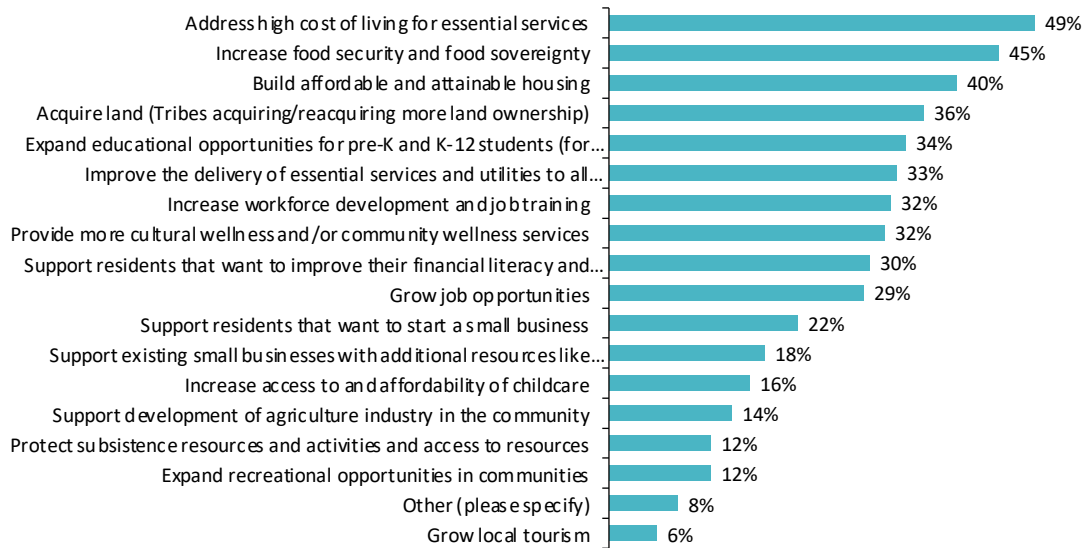
Answered: 334 Skipped: 0

**308 Tribal Members****26 Non-Members****249 completed the entire survey**

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**Q7: Choose the economic development priorities you believe the Tribe should focus on over the next five (5) years. (Please select your Top 5)**

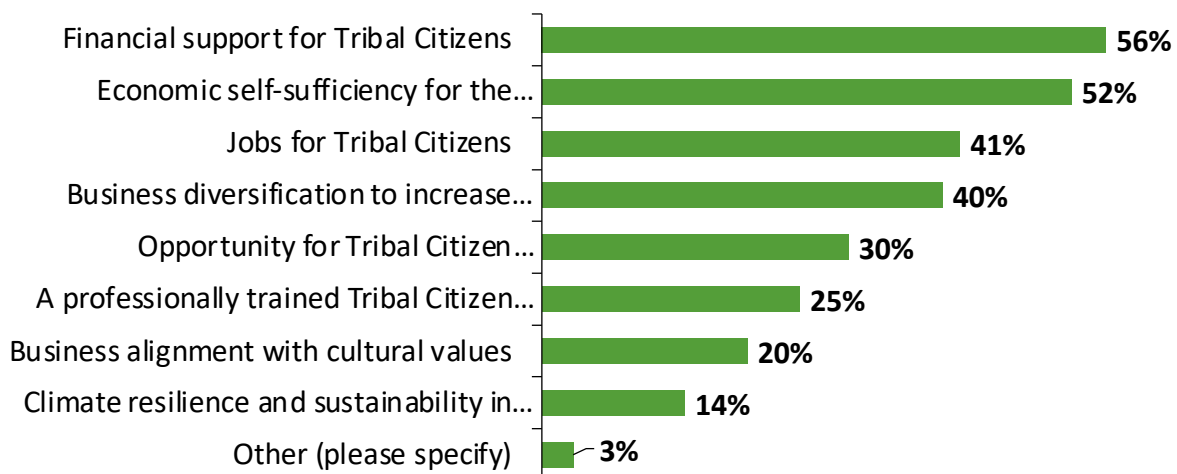
Answered: 291 Skipped: 43



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**Q8: How would you define “success” for the Tribes’ economic development? (Please select your Top 3)**

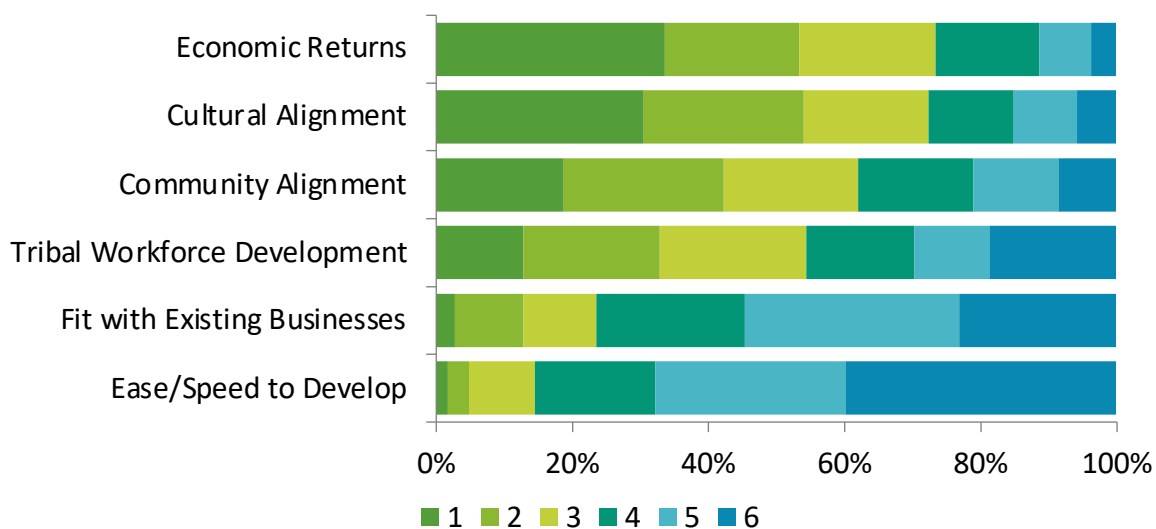
Answered: 291 Skipped: 43



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**Q9: Please rank the following Economic Development criteria in order of importance to you. (1 most important - 6 least important)**

Answered: 289 Skipped: 45



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**Q10: How would you rate the current job opportunities in our community?**

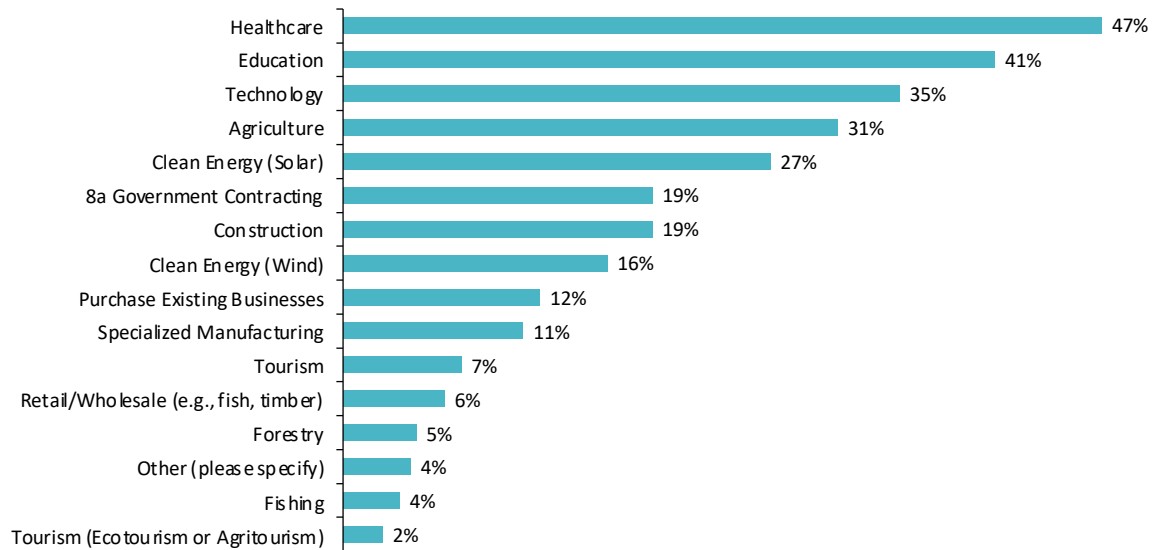
Answered: 278 Skipped: 56



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**Q11: Which types of industries should the Tribe expand or focus on for potential Tribal business enterprises? (Choose Top 3)**

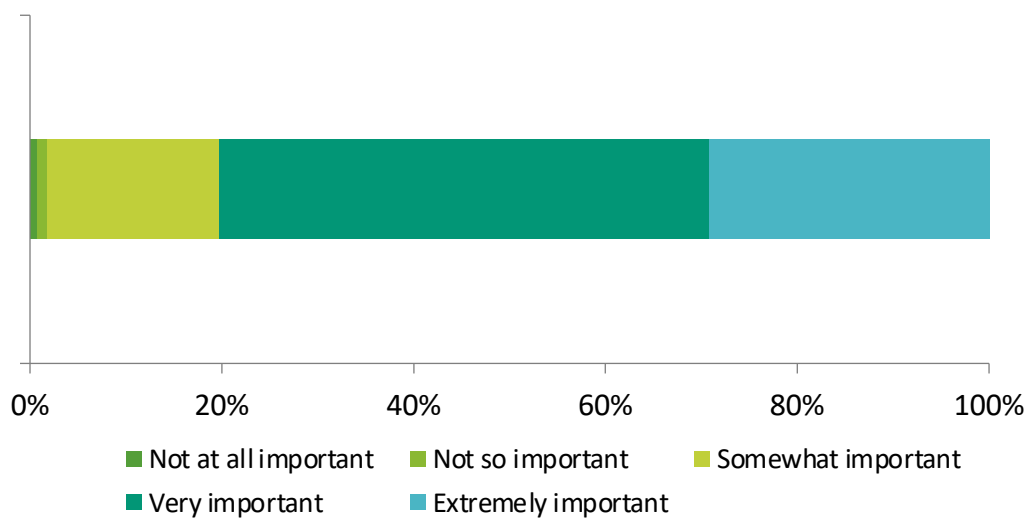
Answered: 285 Skipped: 49



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**Q12: How important is small business support in our community's economic development?**

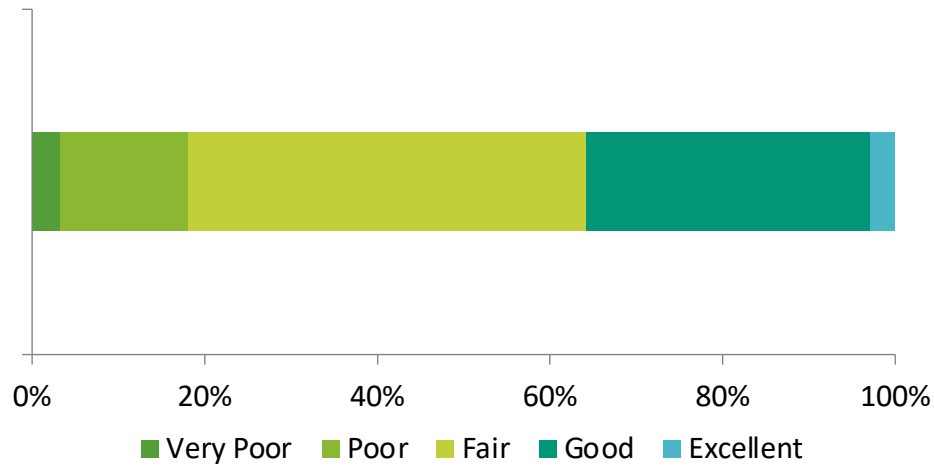
Answered: 284 Skipped: 50



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**Q13: Considering factors like amenities, public services, and cultural offerings, how do you perceive our community's overall quality of life?**

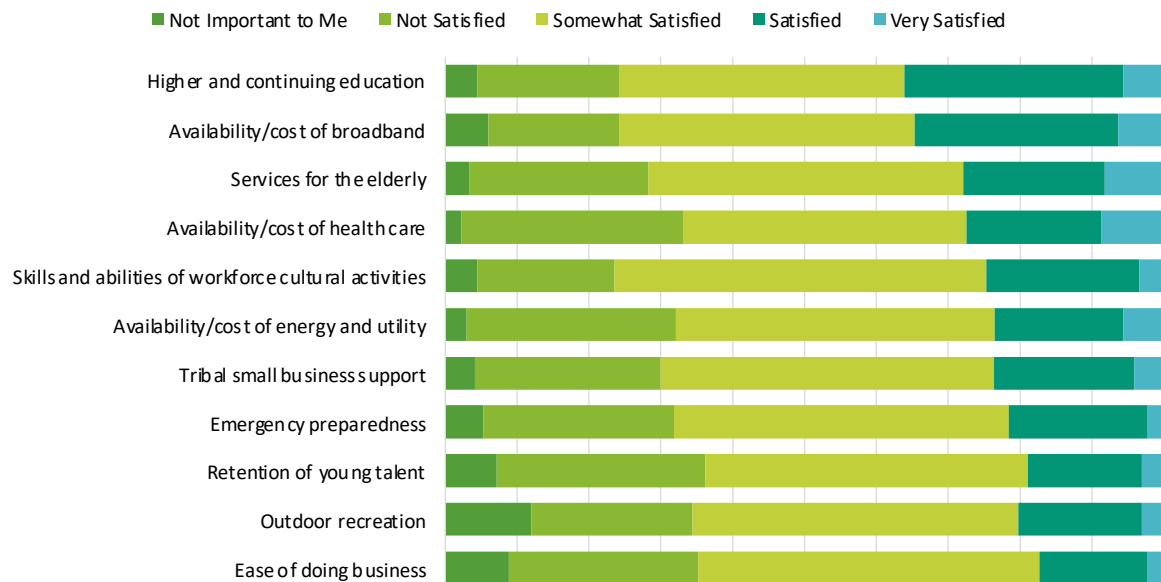
Answered: 276 Skipped: 58



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**Q14: How satisfied are you with the following community and economic factors? Please indicate below.**

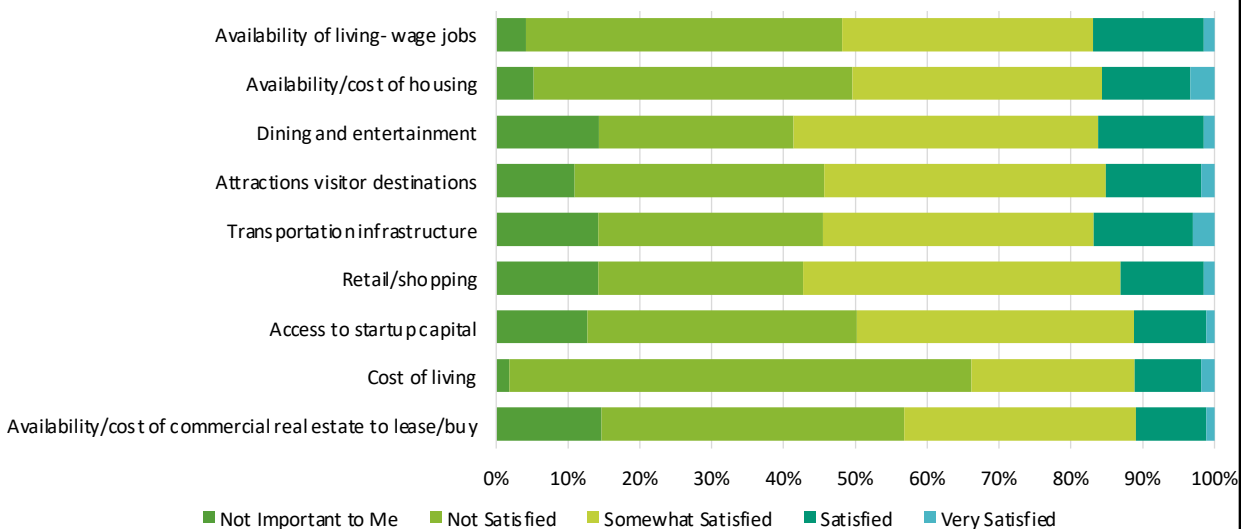
Answered: 271 Skipped: 63



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**Q14: How satisfied are you with the following community and economic factors?  
Please indicate below.**

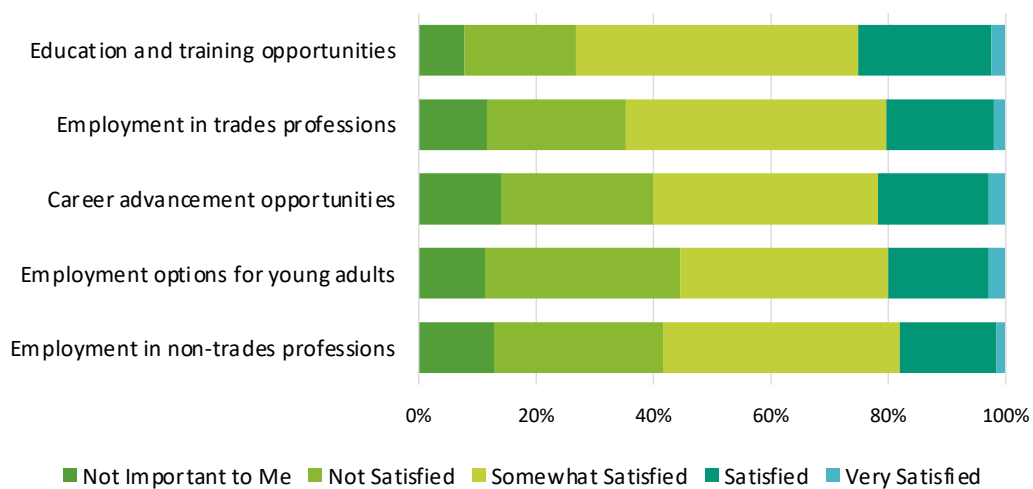
Answered: 271 Skipped: 63



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**Q15: How well does the Tribe and the surrounding area meet your expectations in wage and employment? Please indicate below.**

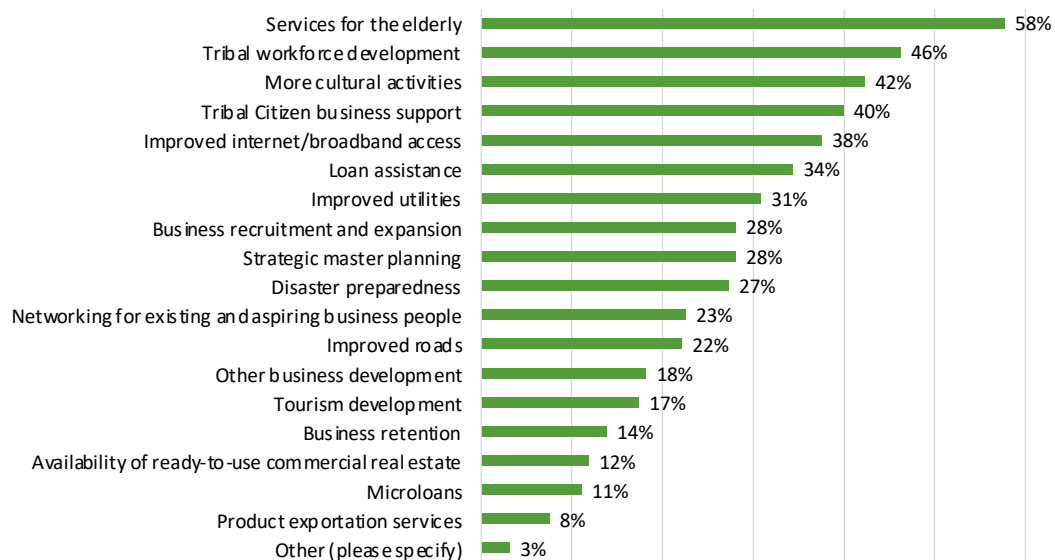
Answered: 243 Skipped: 91



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**Q16: What economic development activities do the Tribe and the surrounding community most need over the next five (5) years? (Choose Top 5)**

Answered: 253 Skipped: 81



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**Q17: What do you believe are Delaware Nation's most significant strengths? (Choose all that apply)**

Answered: 249 Skipped: 85



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**Q18: What do you hope Delaware Nation will accomplish in 5 years?**

Answered: 185 Skipped: 149

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**Q19: Please provide any additional comments regarding Economic Development for the Delaware Nation.**

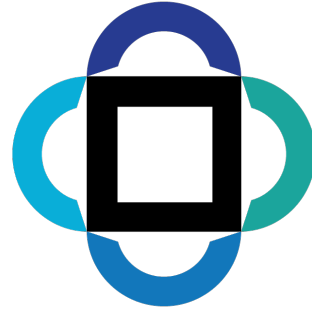
Answered: 86 Skipped: 248

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# Thank You

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**CAPACITY**  
Consulting