



Comprehensive Economic
Development Strategy (CEDS)

Workshop #1

October 15-16, 2024

Presented by:
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AGENDA

Day One – Tuesday

1. Introductions
2. CEDS Overview
3. Project Overview
4. Group Discussion
5. Wrap Up & Next Steps

Day Two – Wednesday

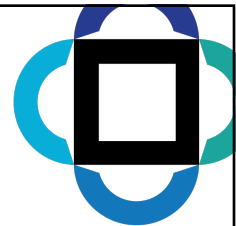
1. Tribal Survey*
2. Vision Statement Exercise
3. SWOT Analysis
4. Strategies
5. Wrap Up & Next Steps

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Introductions

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CAPACITY CONSULTING, INC.



ERIC EGELAND
President

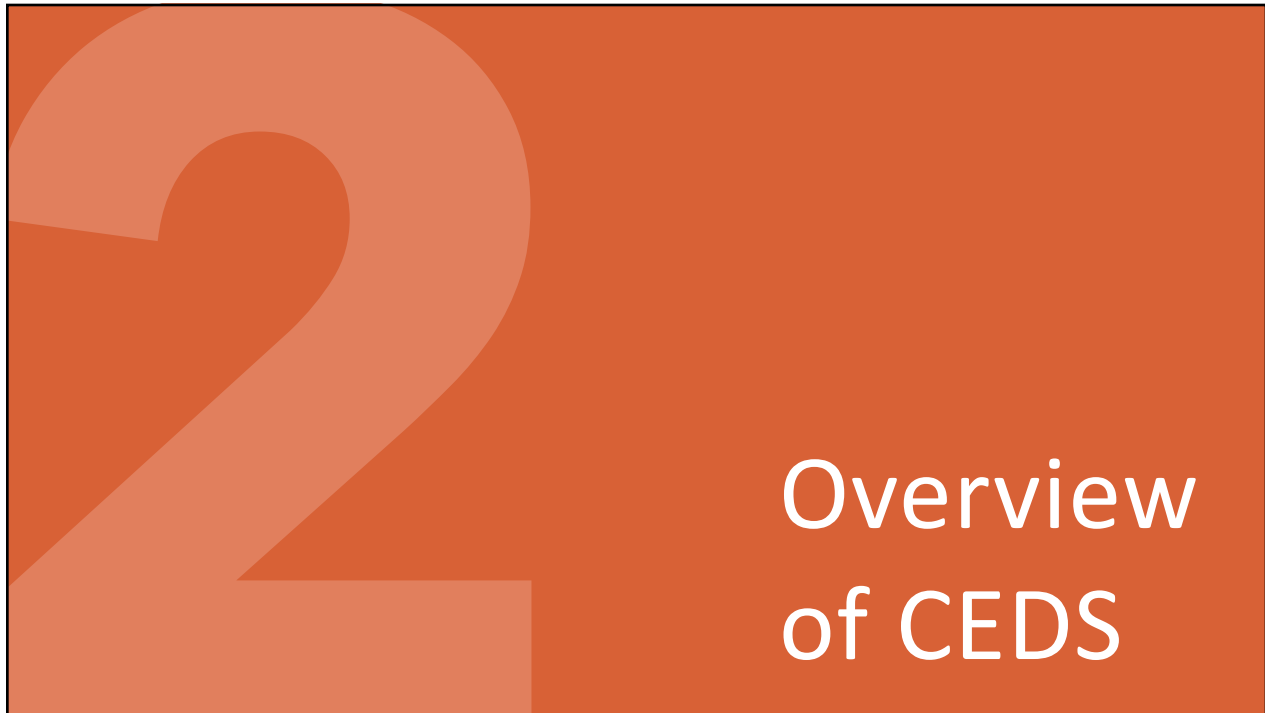
Capacity Consulting, Inc. specializes in providing comprehensive solutions to challenges faced by communities, organizations, entrepreneurs, Tribal Nations, and local & state governments.



MARTYNA TRIGGS
Vice President

Our expertise lies in deciphering complex business and economic environments to craft clear strategies aligned with your goals. Whether it's community revitalization or organizational growth, we're here to guide you with professionalism, clarity and precision.

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WHAT IS A COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS)?

"...a strategy-driven plan for regional economic development. A CEDS is the result of a regionally-owned planning process designed to build capacity and guide the economic prosperity and resiliency of an area or region.

The CEDS provides a vehicle for individuals, organizations, local governments, institutes of learning, and private industry to engage in a meaningful conversation and debate about what capacity building efforts would best serve economic development in the region."

– U.S. Economic Development Administration



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What are the benefits of a CEDS?

Helps to **build on the strengths** of the region, as well as to **identify gaps** in resources or expertise that need to be addressed.

Facilitates **regional collaboration** needed to expand supply chains and grow and support new industry clusters.

Helps to **attract federal funds** and **technical assistance** by demonstrating resources are used efficiently and effectively.

Will make the Tribe and surrounding region more **resilient and better positioned to plan for, respond to, and recover** from natural disasters and economic shocks.

Serves as a **call to action** for economic development.

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CEDS PROCESS

DISCOVERY



- Research & data analysis
- Site visit
- Assessment
- Benchmarking
- Focus groups
- Community survey

OPPORTUNITY



- Visioning
- Goal setting
- Consensus building
- Strategies
- Projects

IMPLEMENTATION



- Specific actions
- Resources
- Leadership
- Milestones
- Metrics

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DELAWARE NATION CEDS OBJECTIVE

To develop a road map which will ***guide*** Delaware Nation in determining where to ***allocate resources*** and ***identify economic development priorities*** over a 5-year period.

Create a fact-based strategic economic development ***action plan*** that increases the Tribe's ***long-term economic sustainability*** and ***competitiveness***.

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TRIBAL COUNCIL ADVISORY COMMITTEE

- Deborah Dotson – President
- Victoria De La Rosa-Feliciano – Vice President
- Ann Brower – Secretary
- Phyllis Pack – Treasurer
- Michael McLane – Committee Person
- Terry Williams – Committee Person

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STEERING COMMITTEE

- Paula Brown – DNInvestments CEO / President
- Jerry Kenney – DNIndustries CEO / President
- Christina Wright – Strategic Research Analyst
- Ivy Smith – Grant Manager
- Sylvia Pitner – Director of Social Services
- Summer Dutton – Housing Director
- Janice Maddox – Tribal Administrator
- Jackie McCasland – Environmental Programs Director
- Carissa Speck – Historic Preservation Director
- Rachel Allen – Director of Vocation Rehabilitation
- Admiral Watts – Director of the Oklahoma City Area Indian Health Service
- Sonnie Allen – Director of Cultural Preservation

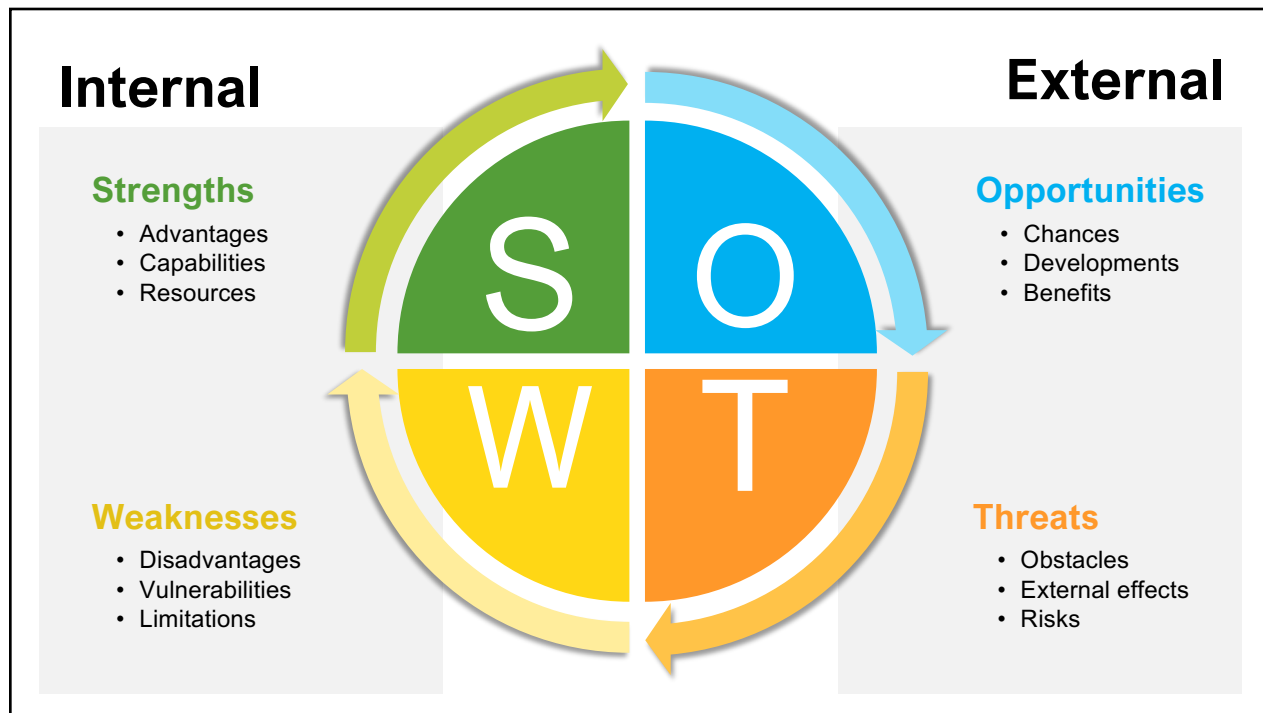
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PROJECT SCHEDULE															
PHASE/TASK	2024					2025									
	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	
PROJECT KICK-OFF <ul style="list-style-type: none">Committee kick-off meetingSet project goals	■	■													
DISCOVERY <ul style="list-style-type: none">Comprehensive review of Tribe and regional economy#1 Workshop/VisitStakeholder engagement - Phone interviews, Community online survey	■	■	■	■	■	■	■ #1 Visit	■							
OPPORTUNITY <ul style="list-style-type: none">Strategy development#2 Workshop/VisitDraft CEDS						■	■	■	■	■	■ #2 Visit	■			
IMPLEMENTATION / ACCOUNTABILITY <ul style="list-style-type: none">Develop performance measures and evaluation framework										■	■	■			
FINAL PRESENTATION <ul style="list-style-type: none">Presentation30-day public review process													■ End of Mar	■ Public Review w	

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Strengths

- Advantages
- Capabilities
- Resources

Group Exercise

- Forward thinking
- DNEDA (DNI), ex-committee
- Economic development diversity
- DNEDA (DNI)
- Current economic development
- Tribal citizen focused
- Social services programs for members
- Goal oriented leadership
- Leadership
- Executive committee
- Policies and procedures in place
- Stable tribal government
- Community investment
- Longevity with workforce
- Grant supported programs
- Good relationship with community
- Grant funding

- Grant writer
- Blood Quantum Dependency reform
- Tribal citizen diversity
- Tribal citizen focused
- Tribal membership involvement: CEDS Survey!
- Diversity
- Culture
- Frequent positive feedback on social media from citizens
- Forward thinking
- Revenue Allocation Economic Development (RAED) Plan – low-risk interest bearing Trust Account for the Nation's Minors

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Weaknesses

- Disadvantages
- Vulnerabilities
- Limitations

Group Exercise

- Capacity infrastructure: space
- Employees spread thin
- Lack of tribal lands
- Adequate office spaces
- Low volunteer rate
- Lack of tribal citizen participation
- Tribal participation
- Tribal participation
- Need for more funding
- Funding
- Additional services specifically for disabled children and adults
- Infrastructure of Anadarko
- Difficulty building economic opportunities in an economically deprived area
- Lack of leadership development for future tribal government/leadership
- Tribal communication to leadership and Tribal employees – cursing and complaining
- Negative communication on social media
- Potential for future poor leadership because current leadership will be passed their term
- Division
- Disagreements
- Unwillingness to change or accept change

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Opportunities

- Chances
- Developments
- Benefits

Group Exercise

- Financial literacy for school children and young adults
- Collaboration with other tribes
- Multiple tribes in the area to collaborate with
- Tourism
- Business development
- Job advancement
- Workforce training
- Constitutional reform
- Land acquisition
- Enrollment growth
- Investing in Tribal youth
- More funding
- Financial stability
- Federal funding

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Threats

- Obstacles
- External effects
- Risks

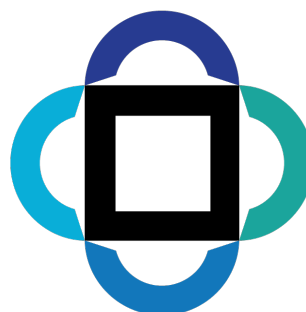
Group Exercise

- Negative information on social media
- Negative attitude
- Lack of interest / indifference of Tribal citizen youth
- Loss of funding
- Loss of revenue – Federal government cutting grants
- Federal government and state government
- Oklahoma Governor
- Social government
- Reduced gaming revenue
- Younger generation not interested in gaming
- Lack of affordable housing available for Tribal citizens in the region
- High utility bills in Anadarko
- City employees lack knowledge of building codes
- Cost of land
- Poor local community leaders

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Thank You

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